



Sponsorship Levels and Benefits

- Presenting Sponsor - \$2,500 (2 at this level)
- Premium banner at race finish
 - Premium placement of logo on race t-shirt
 - Mention in press releases and PSA's
 - Water station signs
 - Company listed on all race promotional materials
 - Company logo with link on official race website
 - 10 Race Registrations

- Gold Sponsor - \$1,000
- Company logo on official race shirt
 - Company logo on race banner
 - Mile marker sponsor
 - Company listed on all race promotional materials
 - Company logo with link on official race website
 - 6 Race Registrations

- Silver Sponsor - \$500
- Company logo on official race shirt
 - Company logo on race banner
 - Company logo on official race website
 - 4 Race Registrations

- Bronze Sponsor - \$250
- Company logo on official race shirt
 - Company logo on race banner
 - 2 Race Registrations

- In-Kind Sponsor
- Any donation of goods or services in exchange for sponsorship recognition will receive comparable benefits to value of donation

Company: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____



Runner Registration

- 5K Participant - \$25 Regular
- 5K Participant - \$30 Day Before/Of
- 1 Miler Participant - \$20 Regular
- 1 Miler Participant - \$25 Day Before/Of
- ¼ Miler Monarch Participant - \$20 Regular
- ¼ Miler Monarch Participant - \$25 Day Before/Of

Registration Includes:

- Race t-shirt
YS YM YL
AS AM AL AXL AXXL
- Race Entry
- Snacks and drinks after race
- Chance for prizes
- Snacks and drinks after race

Runner Name: _____ Birth Date: _____

Parent Name (if above is student): _____

Address: _____

Phone: _____

Email: _____

I know that running a road race is potentially hazardous activity, which could cause injury or death. I will not enter and participate unless I am medically able and properly trained, and by my signature, I certify that I am medically able to perform this event, and am in good health, and I am properly trained. I agree to abide by any decision of a race official relative to any aspect of my participation in this event, including the right of any official to deny or suspend my participation for any reason whatsoever. I attest that I have read the rules of the race and agree to abide by them. I assume all risks associated with running in this event, including but not limited to: falls, contact with other participants, the effects of the weather, including high heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. I understand that bicycles, skateboards, baby joggers, roller skates or roller blades, animals, and personal music players are not allowed in the race and I will abide by all race rules. Having read this waiver and knowing these facts and inconsideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release the MLC/SLS 5K, the city of Memphis, and the event sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event, even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver. I grant permission to all of the foregoing to use my photographs, motion pictures, recordings or any other record of this event for any legitimate purpose. I understand that this event does not provide for refunds in the event of a cancellation, and by signing this waiver, I consent that I am not entitled to a refund if the event is cancelled before or during the event.

Signature: _____ Date: _____

Parent's Signature if under 18 years: _____ Date: _____